Imagine you’re in the middle of Budapest and you want to go out for a beer but you don’t know any place to go, you care about the weather, because it’s raining and you don’t wanna go to an open place. So how do you choose the best place with the cheapest beer?

-Check Trip Advisor App

-Ask local people

-Go to places you already know

-Check Facebook events

-Event websites

-How do you know the beer price if you haven’t been there before?

-How do you know if there’s an open area or not?

-How do you find the shortest path to the place you want to go?

-How long does it take to you to find the best place?

-How do you choose the best place to go?

-In case you know some places, how many places do you know?

-Why don’t you go find another place instead of going the same places you already know?

-What do you think about a mobile application that could solve all these tasks with one click. Would you use it?